

## **Annex C**

### **Cross-ethnic Radio Programming in Kosov@ - CerpiK**

Proposed and to be realized by INTERNEWS Kosova and MEDIENHILFE

#### **1. Background**

To strengthen professionalism and inter-ethnic co-operation among media and journalists, INTERNEWS Kosova and Medienhilfe developed a joint program with two components and longer perspectives:

- Common education and training for journalists, editors and technicians of radio stations in Albanian and all minority languages;
- Common radio production on relevant topics in the different languages of Kosov@ and its population;
- Open structure able to include minorities (through their respective journalists / editors) not having access to media in their own native language.

This project shall build media bridges and establish Kosov@ as a territory understood by all ethnic communities as a common homeland for all citizens. The awareness to be part of the same setting, sharing the same problems and destiny shall be strengthened through inter-ethnic co-operation.

##### **1.1. Goals**

Strengthening of

- Democratic structures and social and political reconciliation
- Understanding of and tolerance among members of the different ethnic communities in Kosova/o
- Interethnic cooperation of journalists and editors as well as of Radio stations in the different local languages

#### **2. Aims**

- Journalists/editors shall be trained in professional journalism and interethnic cooperation in radio production
- The production of information programs regarding issues of cross-ethnic interest shall be increased and improved beginning with 15 Min./week aiming at 60 Min./week
- Radio stations across Kosova/o shall be provided professionally produced programs distributed free of charge to all stations interested

#### **3. Project setup and timing**

- Selected radio stations in 5 regions of Kosovo/a shall be invited to take part in a comprehensive program on interethnic reporting
- In each of the 5 regions, at least two stations will be included with one Albanian language station and one minority language station
- Each station will be included with one journalist/editor, whereby stations with minority programs may have two journalists/editors included if they represent two different language groups
- Minority communities without their own station as the Roma or Gorani will be included by journalists representing this minority
- The gender balance shall be regarded as much as possible
- The 20-25 journalists/editors selected will receive comprehensive training in journalism and technical matters provided by Internews
- The journalists will cooperate on weekly basis. They jointly agree to investigate and report stories of local / regional interest to all ethnic groups in their region
- They will do the field research, interviews a.s.o. together as much as security conditions allow

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- They will be offered Internews facilities to finalize the reports together and to edit the stories for broadcast in their own language
- The stations involved will broadcast these productions
- The productions are made available free of charge to any other station interested
- The training will be ongoing during the productions with evaluations on the programs and the broadcasts every three months

#### 4. Activities

##### 4.1 Preparation (three months):

- Two stations in each region of five main Kosova/o regions are selected. Preliminary proposals are as follows:

<i>Region</i>	<i>Albanian station</i>	<i>Minority station</i>
Central Kosova/o	Vala Rinore	Kent FM (Turkish), Contact (multi-ethnic)
North Kosova/o	Vicianum	Contact Plus (Serbian)
East Kosova/o	Viktoria	Max (Serbian)
West Kosova/o	Peja	Hayat (Bosnian)
South Kosova/o	Prizreni	Yeni Donem (Turkish)

- The stations assign their journalist/editor involved in the project
- The journalists/editors are provided free of charge training by Internews. The list of trainings planned:
  1. Basic Journalism/Radio Interviewing Techniques (2 groups x 3 days => 6 days)
  2. Computer Audio Editing and Portable Mini Disk Field Recording (3 groups x 4 days => 12 days)
  3. Investigative Journalism (2 groups x 4 days => 8 days)
  4. Reporting for Peace (1 group x 10 days => 10 days)
  5. One Man Band Show (6 groups x 4 days => 24 days)
- The project is adapted to the participants with the first common productions agreed by the stations in every region

##### 4.2 Realization and Monitoring (six months)

- The journalists/editors agree per region on the issues for each production
- The journalists agree on the set-up for each production (interview partners, key questions, field visits, musical setting, presentation a.s.o.)
- They realize the investigation and research together by jointly doing interviews and field visits
- They produce the program together in the facilities provided by Internews
- Each journalist/editor finalizes his/her program in their own language for their own station based on the commonly agreed presentation set-up
- The journalists/editors receive ongoing coaching and training during the production
- After three months a first evaluation is being done assessing
  - The number and quality of programs/productions realized
  - The setting of the broadcasts by stations involved in the project
  - The number of broadcasts at other stations
- The prolongation of the project beyond the six months setup is decided upon the evaluation and assessment of the first three months.
- A second evaluation is done after another three months and again after every three months of project realization, always followed by the decision to prolong the project for another three months

##### 4.3 Prolongation / Follow up

- According to the evaluation/assessment above, the project can be prolonged always for another three months
- The needs for further training and coaching are assessed for each period of prolongation

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- Additional stations can be included at any moment after the first six months if funding is available. The balance of regional and ethnic structure shall be regarded
- A databank of audio files accessible through Internet shall be set up, allowing all media and other interested sides to access the programs/productions. A separate project and budget will be elaborated after the first six months if prolongation is agreed upon

## **5. Finances and responsibilities**

- The project is proposed by Internews Kosova/o and Medienhilfe. Both organizations shall contribute funding and expertise to the project.
- The operational responsibilities for training and production is with Internews in Prishtina
- Other donor organizations are addressed and invited to join with funding

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