

Annex C

Cross-ethnic Radio Programming in Kosov@ - CerpiK

Proposed and to be realized by INTERNEWS Kosova and MEDIENHILFE

1. Background

To strengthen professionalism and inter-ethnic co-operation among media and journalists, INTERNEWS Kosova and Medienhilfe developed a joint program with two components and longer perspectives:

- Common education and training for journalists, editors and technicians of radio stations in Albanian and all minority languages;
- Common radio production on relevant topics in the different languages of Kosov@ and its population;
- Open structure able to include minorities (through their respective journalists / editors) not having access to media in their own native language.

This project shall build media bridges and establish Kosov@ as a territory understood by all ethnic communities as a common homeland for all citizens. The awareness to be part of the same setting, sharing the same problems and destiny shall be strengthened through inter-ethnic co-operation.

1.1. Goals

Strengthening of

- Democratic structures and social and political reconciliation
- Understanding of and tolerance among members of the different ethnic communities in Kosova/o
- Interethnic cooperation of journalists and editors as well as of Radio stations in the different local languages

2. Aims

- Journalists/editors shall be trained in professional journalism and interethnic cooperation in radio production
- The production of information programs regarding issues of cross-ethnic interest shall be increased and improved beginning with 15 Min./week aiming at 60 Min./week
- Radio stations across Kosova/o shall be provided professionally produced programs distributed free of charge to all stations interested

3. Project setup and timing

- Selected radio stations in 5 regions of Kosovo/a shall be invited to take part in a comprehensive program on interethnic reporting
- In each of the 5 regions, at least two stations will be included with one Albanian language station and one minority language station
- Each station will be included with one journalist/editor, whereby stations with minority programs may have two journalists/editors included if they represent two different language groups
- Minority communities without their own station as the Roma or Gorani will be included by journalists representing this minority
- The gender balance shall be regarded as much as possible
- The 20-25 journalists/editors selected will receive comprehensive training in journalism and technical matters provided by Internews
- The journalists will cooperate on weekly basis. They jointly agree to investigate and report stories of local / regional interest to all ethnic groups in their region
- They will do the field research, interviews a.s.o. together as much as security conditions allow

- They will be offered Internews facilities to finalize the reports together and to edit the stories for broadcast in their own language
- The stations involved will broadcast these productions
- The productions are made available free of charge to any other station interested
- The training will be ongoing during the productions with evaluations on the programs and the broadcasts every three months

4. Activities

4.1 Preparation (three months):

- Two stations in each region of five main Kosova/o regions are selected. Preliminary proposals are as follows:

<i>Region</i>	<i>Albanian station</i>	<i>Minority station</i>
Central Kosova/o	Vala Rinore	Kent FM (Turkish), Contact (multi-ethnic)
North Kosova/o	Vicianum	Contact Plus (Serbian)
East Kosova/o	Viktoria	Max (Serbian)
West Kosova/o	Peja	Hayat (Bosnian)
South Kosova/o	Prizreni	Yeni Donem (Turkish)

- The stations assign their journalist/editor involved in the project
- The journalists/editors are provided free of charge training by Internews. The list of trainings planned:
 1. Basic Journalism/Radio Interviewing Techniques (2 groups x 3 days => 6 days)
 2. Computer Audio Editing and Portable Mini Disk Field Recording (3 groups x 4 days => 12 days)
 3. Investigative Journalism (2 groups x 4 days => 8 days)
 4. Reporting for Peace (1 group x 10 days => 10 days)
 5. One Man Band Show (6 groups x 4 days => 24 days)
- The project is adapted to the participants with the first common productions agreed by the stations in every region

4.2 Realization and Monitoring (six months)

- The journalists/editors agree per region on the issues for each production
- The journalists agree on the set-up for each production (interview partners, key questions, field visits, musical setting, presentation a.s.o.)
- They realize the investigation and research together by jointly doing interviews and field visits
- They produce the program together in the facilities provided by Internews
- Each journalist/editor finalizes his/her program in their own language for their own station based on the commonly agreed presentation set-up
- The journalists/editors receive ongoing coaching and training during the production
- After three months a first evaluation is being done assessing
 - The number and quality of programs/productions realized
 - The setting of the broadcasts by stations involved in the project
 - The number of broadcasts at other stations
- The prolongation of the project beyond the six months setup is decided upon the evaluation and assessment of the first three months.
- A second evaluation is done after another three months and again after every three months of project realization, always followed by the decision to prolong the project for another three months

4.3 Prolongation / Follow up

- According to the evaluation/assessment above, the project can be prolonged always for another three months
- The needs for further training and coaching are assessed for each period of prolongation

- Additional stations can be included at any moment after the first six months if funding is available. The balance of regional and ethnic structure shall be regarded
- A databank of audio files accessible through Internet shall be set up, allowing all media and other interested sides to access the programs/productions. A separate project and budget will be elaborated after the first six months if prolongation is agreed upon

5. Finances and responsibilities

- The project is proposed by Internews Kosova/o and Medienhilfe. Both organizations shall contribute funding and expertise to the project.
- The operational responsibilities for training and production is with Internews in Prishtina
- Other donor organizations are addressed and invited to join with funding
