

## Annex B

### Support for minority programs in Albanian language radio stations

#### (Programme not financed yet)

#### 1. Background

Albanian language radio stations providing news and information of at least 30 minutes daily (or 4 hours per week) in one or more of the minority languages in Kosov@ shall be granted financial support for this specific production. The financial support goes per production. For the time being, there are six Albanian languages stations known with a in-house news and information program in minority languages:

#### 2. Stations selected

Radio Helix (Prizren)	Turkish
Radio Mitrovica (Mitrovica)	Bosnian, Turkish
Radio Peja (Peja):	Bosnian
Radio Prizreni (Prizren)	Turkish
Radio Sharri (Sharr)	Gorani
Radio Vicianum (Vushtrri)	Turkish, planned in Bosnian and Roma

#### 3. Short information on the stations selected

##### 3.1. Radio HELIX (Prizren, Southern Kosov@)

Founder/Owner: information on the station awaited

The station:

Budget of the station:

##### 3.2. Radio MITROVICA (Mitrovica, Northern Kosov@)

Founder/Owner: NGO "Mitrovica"-Association for Unity and Diversity against Cleavage and Partition, Mr. Nexhmedin Spahiu and Mr. Skender Sadiku, founders and owners.

The station: NGO "Mitrovica" was founded in 1994. During the period 1994-1999 the organization functioned as non-registered organization as the most of Kosovar NGOs. NGO "Mitrovica" was registered at UNMIK on 10.01.2000 under the Reg. No. 5100055-2. NGO "Mitrovica" is the owner of Radio Mitrovica which runs 24 hours program per day. Radio was established on 28.11.1999. NGO "Mitrovica" is also the owner of TV Mitrovica which runs 24 hours program per day. TV was established on 09.09.2001.

The station rebroadcasts BBC-WS, DW, RFE, VOA, but also their own news and information program with interviews and local news on Mitrovica. As sources they use their journalists, but also call-ins (audience) and the KFOR press releases. Some 50-60 people work for radio and TV together. Radio Mitrovica broadcasts since summer 2000 a daily 15' Bosnian program (19.30-19.45h, news and 1 song, repeated by 23.30-23.45h) and since end of 2000 a daily 30' Turkish program (17.30-18h, news and information). There are 3 Bosnians and 2 Turkish journalists/editors in the staff. Parts of these minority programs were funded with EC-grants. When they were set up, there was harsh reaction and lots of threats by radicals. Radio Mitrovica organized a public debate and asked the citizens if they shall continue. The answers were very controversial, but a majority was positive. Today these programs are well accepted.

##### 3.3. Radio PEJA (Peja/Pec, Western Kosov@)

Founder/Owner: XHAVIT HUSAJ Director & Chief Editor

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The station: Radio-Peja started its program transmission for the first time on 17. November 1981 as a regional radio station for the Dukagjini region with 25 employees. In 1990 with the Serbian Assembly decision the director of Radio-Peja Mr. XHAVIT HUSAJ was fired his job. The announced Serbian director fired the rest of the journalists and other Albanian workers. For ten years Radio-Peja did not transmit programs in Albanian Language. After the war Radio-Peja was found totally destroyed .With the donation of USAID, IREX and IOM the studio technique was provided to start the program in Albanian again after fully 10 years on 25.March 2000. On 15.07 2000 the station started transmitting in Bosniak language as well. Radio Peja now has 22 employees and covers 60 percent of Kosov@.

**3.4. Radio PRIZRENI (Prizren, Southern Kosov@)**

Founder/Owner: information on the station awaited

The station:

Budget of the station:

**3.5. Radio SHARRI (Sharr, Dragash region, Southern Kosov@)**

Founder/Owner: information on the station awaited

The station:

Budget of the station:

**3.6. Radio VICIANUM (Vushtrri/Vucitrn, Northern Kosov@)**

Founder/Owner: Qamil Sahiti, director

The station: Radio VICIANUM has started its broadcast on September14, 2000 in the premise of the House of Culture. It was supported by USOP on studio adaptation and renovation, US-OTI with studio and transmitting equipment, OSCE on basic journalism training, IREX on Non-Linear Audio Editing Training. From the start of its operation, radio Vicianum has developed a 24 hours program scheme run by a young professional and very devoted staff. The station is also included in the CerpiK-training and production project presented here in this program.

The radio station approached the Local Administrator Mr. Danny Lane and expressed their readiness to start a joint project with minority members of the region and producing minority language programming through the radio station. The program shall cover the issues concerning these groups and will be on their own language prepared by journalists coming from these minority groups. A Turkish program has been started, but had to be stopped for the moment due to lack of funding and harsh conditions in the premises, as the House of Culture was under reconstruction during winter and there was no heating.

**4. Risk and chances of the project (SWOT-Analyse)**

STRENGTH	WEAKNESS
<ul style="list-style-type: none"> <li>• Direct contribution to peace building by strengthening minority communities and social empowerment</li> <li>• Radio stations participating with high profile in the respective local ethnic community</li> <li>• Strong local roots of media involved and high ratings</li> <li>• The project makes an important difference in Kosov@ for the minority population</li> <li>• Direct impact on the ability to survive and produce quality broadcast content</li> <li>• Strong contacts and long lasting cooperation of Medienhilfe with project partners</li> </ul>	<ul style="list-style-type: none"> <li>• Weak position of minorities in general</li> <li>• Lack of backing in political and media circles of Kosov@</li> <li>• Questionable economic perspective of the minority programs (market viability and sustainability)</li> </ul>
OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> <li>• Improve position of ethnic minority population</li> <li>• Increased amount and quality of minority broadcasts</li> </ul>	<ul style="list-style-type: none"> <li>• Political clashes and lack of overall perspectives</li> <li>• Further deterioration of minority situation and</li> </ul>

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<ul style="list-style-type: none"> <li>Increased networking among stations involved</li> </ul>	<ul style="list-style-type: none"> <li>decrease of minority population</li> <li>No specific threats on project level</li> </ul>
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### 5. Results expected and criteria for evaluation (Logframe)

<i>Activity</i>	<i>Result expected</i>	<i>Criteria for evaluation</i>
Contribution to production costs of minority programs	Financing of the program assured	evident
	Increased audience rating	Regular media research
Journalist training provided	Higher content quality	Regular Media monitoring
Management training provided	Improved market position	Bookkeeping review
Technical training provided	Better production	Internal and external evaluation
Networking on program production	Better coverage of topics relevant for all parts of Kosov@ society	Evaluation of production realized by copies of each program
	Better exchange and networking	Self-evaluation by the stations
<i>Results for the audience / the whole population:</i>	Better information about relevant developments in Kosov@	Research with questionnaire might be done by stations
	Improved every day situation	Freedom of movement
	Social integration, political participation	Level of every-day security participation in elections
	Multi-ethnic co-habitation	Return of minorities to Kosov@

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